#### **Program 736 - Public Records and City Elections**

#### **Program Performance Statement**

Ensure official City documents comply with California State Law and City Policy and ensure City elections comply with the State of California Election Code and City policy by accurately and efficiently:

- -Preparing for and facilitating Council meetings in accordance with Brown Act and City Charter,
- -Providing ongoing management and support of the Public Records and City Elections Program by: attending Council meetings; providing administrative and clerical support services; and providing training and educational opportunities for staff development,
- -Maintaining Tentative Council Meeting Agenda Calendar and tracking Information and Action Items-Council direction to staff,
- -Maintaining and managing official City legislative records, and
- -Administering municipal elections in conjunction with the Santa Clara County Registrar of Voters.

#### <u>Notes</u>

- 1. City elections are held in November of odd-numbered years only. Significant differences in funding for this program every other year reflect the costs associated with election years as opposed to non-election years.
- 2. In FY 2005/2006, this new budget structure was developed by an entirely new City Clerk's Office staff without the benefit of good historical data regarding products or costs. The new structure provides greater detail in terms of specific staff activities related to City records and elections, and staff estimates of planned costs and productivity will be "recast" to reflect actual performance at the end of FY 2006/2007.

# **Program 736 - Public Records and City Elections**

| Program Measures   | Priority | 2006/2007<br>Adopted    | 2007/2008<br>Adopted    |
|--|----------|-------------------------|-------------------------|
|  |          | Auopteu                 | Auopteu                 |
| <u>Quality</u>   |          |                         |                         |
| <ul> <li>Council overall satisfaction with preparation of agendas, minutes, and Council binders is achieved.</li> <li>Average Survey Rating</li> </ul> | Ι        | 85.00%                  | 85.00%                  |
| <ul> <li>* City staff overall satisfaction with records management services is achieved.</li> <li>- Average Survey Rating</li> </ul>                   | Ι        | 85.00%                  | 85.00%                  |
| * The public's (those completing external survey) overall satisfaction with City's response to requests for information is achieved.                   | I        |                         |                         |
| - Average Survey Rating  |          | 85.00%                  | 85.00%                  |
| * Council candidates (completing survey) overall satisfaction with candidate orientation process and response to election information is achieved.     | I        |                         |                         |
| - Average Survey Rating  |          | 85.00%                  | 85.00%                  |
| <b>Productivity</b>  |          |                         |                         |
| * Legal notification requirements for Council meetings are met (24-hour notice for special meetings and 72-hour notice for regular meetings)           | M        |                         |                         |
| <ul><li>- Percent of Time</li><li>- Number of Notifications</li></ul>  |          | <b>100.00%</b><br>44.00 | <b>100.00%</b><br>44.00 |
| <ul> <li>Legal notification requirements for maintaining official City legislative records are met.</li> <li>Percent of Time</li> </ul>                | M        | 100.00%                 | 100.00%                 |
| * Election procedures are administered accurately and on time.   | M        |                         |                         |
| - Percent of Time  |          | 100.00%                 | 100.00%                 |
| * Legal requirements for maintaining election-related disclosure records are met.  | M        |                         |                         |
| - Percent of Time  |          | 100.00%                 | 100.00%                 |
| * Council-related materials (agendas, minutes, notifications, digests, and agenda binders) are prepared and are error-free.                            | C        |                         |                         |
| <ul><li>- Percent of Time</li><li>- Number of Items Prepared</li></ul>   |          | <b>95.00%</b> 1,300.00  | <b>95.00%</b> 1,300.00  |
| <u>Cost Effectiveness</u>  |          |                         |                         |
| <ul> <li>* The cost to prepare Council-related documents will be less than or equal to the planned cost.</li> <li>- Cost Per Document</li> </ul>       | I        | \$97                    | \$97                    |

### **Program 736 - Public Records and City Elections**

| Program Measures  |          | 2006/2007 | 2007/2008 |
|---|----------|-----------|-----------|
|   | Priority | Adopted   | Adopted   |
| <u>Financial</u>  |          |           | _         |
| * Actual total expenditures for Public Records and City Elections will not exceed planned program expenditures. | C        |           |           |
| - Total Program Expenditures  |          | \$334,979 | \$787,018 |

#### **Priority Legend**

M: Mandatory

C: Council Highest Priority

I: Important

D: Desirable

#### **Program 736 - Public Records and City Elections**

Service Delivery Plan 73601 - Records Management

Ensure Council-related documents are accurately maintained and/or distributed (ordinances, resolutions, contracts, claims, etc.); coordinate records retention and destruction, respond to internal and external requests for information, retrieval of City documents stored off-site, process FPPC 700 forms, and coordinate preparation of mandated costs summaries.

#### **Program 736 - Public Records and City Elections**

Service Delivery Plan 73601 - Records Management

|   | 2006/2007<br>Adopted | 2007/2008<br>Adopted |
|---|----------------------|----------------------|
| Activity 736100 - Records Processing  |                      | Tuopicu              |
| Product: A Request Processed and /or Record Handled   |                      |                      |
| Costs:  | \$13,544             | \$22,984             |
| Products:   | 600                  | 1,000                |
| Work Hours:   | 192                  | 320                  |
| Product Cost:   | \$22.57              | \$22.98              |
| Work Hours/Product:   | 0.32                 | 0.32                 |
| Activity 736110 - Respond to Public Records Act Requests  |                      |                      |
| Product: A Request Received and Processed   |                      |                      |
| Costs:  | \$2,228              | \$2,246              |
| Products:   | 18                   | 18                   |
| Work Hours:   | 40                   | 40                   |
| Product Cost:   | \$123.76             | \$124.78             |
| Work Hours/Product:   | 2.22                 | 2.22                 |
| Activity 736120 - Fair Political Practices Filings (FPPC 700's Statement of Economic Interests) |                      |                      |
| Product: A Document Processed   |                      |                      |
| Costs:  | \$9,873              | \$9,405              |
| Products:   | 203                  | 203                  |
| Work Hours:   | 140                  | 130                  |
| Product Cost:   | \$48.63              | \$46.33              |
| Work Hours/Product:   | 0.69                 | 0.64                 |

#### **Program 736 - Public Records and City Elections**

Service Delivery Plan 73601 - Records Management

|   | 2006/2007<br>Adopted | 2007/2008<br>Adopted |
|---|----------------------|----------------------|
| Activity 736130 - Records Management Filing/Retrieving (Off-Site Service) |                      |                      |
| Product: A Request for Assistance   |                      |                      |
| Costs:  | \$59,289             | \$59,730             |
| Products:   | 315                  | 315                  |
| Work Hours:   | 155                  | 145                  |
| Product Cost:   | \$188.22             | \$189.62             |
| Work Hours/Product:   | 0.49                 | 0.46                 |
| Totals for Service Delivery Plan 73601 - Records Management               |                      |                      |
| Costs:  | \$84,933             | \$94,365             |
| Hours:  | 527                  | 635                  |

#### **Program 736 - Public Records and City Elections**

Service Delivery Plan 73602 - City Elections

Ensure City elections are carried out in compliance with the State of California Election Code/City policy and coordinate elections-related activities with Santa Clara County Registrar of Voters. Includes all tasks associated with City Council elections and local ballot measures; filing of elections-related Fair Political Practices Commission (FPPC) forms; preparation of information for Council candidates; orientation for Council candidates; and development of informational materials to encourage voter registration.

### **Program 736 - Public Records and City Elections**

Service Delivery Plan 73602 - City Elections

| Activity 736200 - Elections - Including All Tasks Associated with City Council Election and City Ballot Measures           Product:         An Election-Related Task Completed by Deadline           Costs:         \$4,929         \$445,363           Products:         2         10           Work Hours:         36         200           Product Cost:         \$2,464.36         \$44,536.31           Work Hours/Product:         18.00         20.00           Activity 736210 - Elections-Related Fair Political Practices Commission (FPPC) Filings           Product:         \$340         \$3,934           Product:         \$340         \$3,934           Product:         \$0         70           Work Hours:         6         54           Activity 736220 - Support Video Taping of Council Candidate Statements           Product:         \$0         \$397           Activity 736220 - Support Video Taping of Council Candidate Statements         \$0         \$397           Product:         \$0         \$397           Product:         \$0         \$397           Product:         \$0         \$397           Product:         \$0         5           Product Cost:         \$0         \$0               |  | 2006/2007<br>Adopted | 2007/2008<br>Adopted |
|---|--|----------------------|----------------------|
| Costs:         \$4,929         \$445,363           ProductS:         2         10           Work Hours:         36         200           Product Cost:         \$2,464,36         \$44,536,31           Work Hours/Product:         18.00         20.00           Activity 736210 - Elections-Related Fair Political Practices Commission (FPPC) Filings           Product:         A Form Processed         \$340         \$3,934           Product:         A Form Processed         \$0         70           Product:         \$0         70         50           Product:         \$0         \$56,20           Work Hours/Product:         \$0         \$56,20           Work Hours/Product:         \$0         \$56,20           Work Hours/Product:         \$0         \$56,20           Work Hours/Product:         \$0         \$57           Activity 736220 - Support Video Taping of Council Candidate Statements         \$0         \$397           Costs:         \$0         \$397           Products:         \$0         \$1           Work Hours:         \$0         \$397           Products:         \$0         \$397           Products:         \$0         \$397  | Activity 736200 - Elections - Including All Tasks Associated with City Council Election and City Ballot Measures |                      |                      |
| Products:         2         10           Work Hours:         36         200           Product Cost:         \$2,464.36         \$44,536.31           Work Hours/Product:         18.00         20.00           Activity 736210 - Elections-Related Fair Political Practices Commission (FPPC) Filings           Product:         A Form Processed         \$340         \$3,934           Products:         3         \$3,934           Products:         0         70           Work Hours:         \$0         \$56.20           Work Hours/Product:         \$0.00         \$556.20           Work Hours/Product:         0.00         0.77           Activity 736220 - Support Video Taping of Council Candidate Statements           Product:         Coordination of One Annual Broadcast of Candidate Statements         \$0         \$397           Products:         \$0         \$397         \$0         \$0         \$0           Products:         \$0 | Product: An Election-Related Task Completed by Deadline  |                      |                      |
| Work Hours:         36         200           Product Cost:         \$2,464.36         \$44,536.31           Work Hours/Product:         18.00         20.00           Activity 736210 - Elections-Related Fair Political Practices Commission (FPPC) Filings           Product:         A Forn Processed           Security 736210 - Elections-Related Fair Political Practices Commission (FPPC) Filings           Products:         \$344         \$3,934           Products:         \$340         \$3,934           Product Cost:         \$0         \$56,20           Work Hours/Product:         \$0         \$56,20           Work Hours/Product:         \$0         \$56,20           Activity 736220 - Support Video Taping of Council Candidate Statements         \$0         \$56,20           Costs:         \$0         \$397           Products:         \$0         \$397           Products:         \$0         \$397           Products:         \$0         \$397           Products:         \$0         \$397           Product Section Facility Facilit                     | Costs:   | \$4,929              | \$445,363            |
| Product Cost: Work Hours/Product:         \$2,464.36         \$44,536.31           Activity 736210 - Elections-Related Fair Political Practices Commission (FPPC) Filings           Product:         A Form Processed         \$340         \$3,934           Product Costs:         \$340         \$3,934           Product Work Hours:         0         70           Work Hours/Product:         \$0,00         \$56.20           Work Hours/Product:         0,00         0.77           Activity 736220 - Support Video Taping of Council Candidate Statements           Product:         Costs:         \$0         \$397           Products:         \$0         \$397           Products:         \$0         \$397           Products:         \$0         \$397           Products:         \$0         \$397           Product Cost:         \$0         \$397           Product S:         \$0         \$397           Product Cost:         \$0         \$0           <  | Products:  | 2                    | 10                   |
| Nork Hours/Product:         18.00         20.00           Activity 736210 - Elections-Related Fair Political Practices Commission (FPPC) Filings           Product:         A Form Processed         \$3,934           Products:         90         70           Product St:         \$0.00         \$56.20           Work Hours/Product:         9.00         \$56.20           Activity 736220 - Support Video Taping of Council Candidate Statements         \$0         37           Activity 736220 - Support Video Taping of Council Candidate Statements         \$0         \$397           Product:         Costs:         \$0         \$397           Products:         0         1           Work Hours:         \$0         \$397.32  | Work Hours:  | 36                   | 200                  |
| Activity 736210 - Elections-Related Fair Political Practices Commission (FPPC) Filings           Product: A Form Processed           Costs: \$340         \$3,934           Products: \$0         0         70           Work Hours:         6         54           Product Cost: \$0.00         \$0.00         \$56.20           Work Hours/Product:         0.00         0.77           Activity 736220 - Support Video Taping of Council Candidate Statements           Product: Costs: \$0         \$397           Products: \$0         1           Work Hours: \$0         5           Product Cost: \$0         \$397.32   | Product Cost:  | \$2,464.36           | \$44,536.31          |
| Product:         A Form Processed           Costs:         \$340         \$3,934           Products:         0         70           Work Hours:         6         54           Product Cost:         \$0,00         \$56.20           Work Hours/Product:         0.00         0.77           Activity 736220 - Support Video Taping of Council Candidate Statements           Product:         Coordination of One Annual Broadcast of Candidate Statements         \$0         \$397           Products:         0         \$1           Work Hours:         0         5           Product Cost:         \$0.00         \$397.32  | Work Hours/Product:  | 18.00                | 20.00                |
| Costs:         \$340         \$3,934           Products:         0         70           Work Hours:         6         54           Product Cost:         \$0.00         \$56.20           Work Hours/Product:         0.00         0.77           Activity 736220 - Support Video Taping of Council Candidate Statements           Product:         Coordination of One Annual Broadcast of Candidate Statements         \$0         \$397           Products:         0         1           Work Hours:         0         5           Product Cost:         \$0.00         \$397.32  | Activity 736210 - Elections-Related Fair Political Practices Commission (FPPC) Filings                           |                      |                      |
| Products:         0         70           Work Hours:         6         54           Product Cost:         \$0.00         \$56.20           Work Hours/Product:         0.00         0.77           Activity 736220 - Support Video Taping of Council Candidate Statements           Product:         Coordination of One Annual Broadcast of Candidate Statements         \$0         \$397           Products:         0         1           Work Hours:         0         5           Product Cost:         \$0.00         \$397.32   | Product: A Form Processed  |                      |                      |
| Work Hours:         6         54           Product Cost:         \$0.00         \$56.20           Work Hours/Product:         0.00         0.77           Activity 736220 - Support Video Taping of Council Candidate Statements           Product:         Coordination of One Annual Broadcast of Candidate Statements         \$397           Products:         \$0         \$397           Products:         0         1           Work Hours:         0         5           Product Cost:         \$0.00         \$397.32  | Costs:   | \$340                | \$3,934              |
| Product Cost: Work Hours/Product:         \$0.00 0.07         \$56.20 0.07           Activity 736220 - Support Video Taping of Council Candidate Statements           Product:         Coordination of One Annual Broadcast of Candidate Statements         \$0 \$397           Products:         0 1 Work Hours:         0         5           Product Cost:         \$0.00 \$397.32         \$397.32  |  | 0                    |                      |
| Work Hours/Product: 0.00 0.77  Activity 736220 - Support Video Taping of Council Candidate Statements  Product: Coordination of One Annual Broadcast of Candidate Statements  Costs: \$0 \$397 Products: 0 1 Work Hours: 0 5  Product Cost: \$0.00 \$397.32   | Work Hours:  | 6                    | 54                   |
| Activity 736220 - Support Video Taping of Council Candidate Statements  Product: Coordination of One Annual Broadcast of Candidate Statements  Costs: \$0 \$397  Products: 0 1  Work Hours: 0 5  Product Cost: \$0.00 \$397.32  | Product Cost:  | \$0.00               | \$56.20              |
| Product: Coordination of One Annual Broadcast of Candidate Statements           Costs:         \$0         \$397           Products:         0         1           Work Hours:         0         5           Product Cost:         \$0.00         \$397.32  | Work Hours/Product:  | 0.00                 | 0.77                 |
| Costs:       \$0       \$397         Products:       0       1         Work Hours:       0       5         Product Cost:       \$0.00       \$397.32  | Activity 736220 - Support Video Taping of Council Candidate Statements   |                      |                      |
| Products:       0       1         Work Hours:       0       5         Product Cost:       \$0.00       \$397.32   | Product: Coordination of One Annual Broadcast of Candidate Statements  |                      |                      |
| Work Hours:         0         5           Product Cost:         \$0.00         \$397.32   | Costs:   | \$0                  | \$397                |
| Product Cost: \$0.00 \$397.32   | Products:  | 0                    | 1                    |
|   | Work Hours:  | 0                    | 5                    |
| Work Hours/Product: 0.00 5.00   | Product Cost:  | \$0.00               | \$397.32             |
|   | Work Hours/Product:  | 0.00                 | 5.00                 |

### **Program 736 - Public Records and City Elections**

**Service Delivery Plan 73602 - City Elections** 

|   | 2006/2007<br>Adopted | 2007/2008<br>Adopted |
|---|----------------------|----------------------|
| Activity 736230 - Develop and Distribute Informational Materials for Potential Council Candidates |                      |                      |
| Product: An Informational Material  |                      |                      |
| Costs:  | \$2,138              | \$5,025              |
| Products:   | 2                    | 6                    |
| Work Hours:   | 24                   | 60                   |
| Product Cost:   | \$1,068.81           | \$837.52             |
| Work Hours/Product:   | 12.00                | 10.00                |
| Activity 736240 - Develop and Distribute Informational Materials to Encourage Voter Registration  |                      |                      |
| Product: An Informational Material  |                      |                      |
| Costs:  | \$508                | \$4,704              |
| Products:   | 0                    | 4                    |
| Work Hours:   | 0                    | 55                   |
| Product Cost:   | \$0.00               | \$1,175.90           |
| Work Hours/Product:   | 0.00                 | 13.75                |
| Activity 736250 - Preparation of Candidate Information (Binders and Updates)                      |                      |                      |
| Product: Number of Candidates   |                      |                      |
| Costs:  | \$1,482              | \$4,950              |
| Products:   | 8                    | 8                    |
| Work Hours:   | 18                   | 64                   |
| Product Cost:   | \$185.19             | \$618.75             |
| Work Hours/Product:   | 2.25                 | 8.00                 |

### **Program 736 - Public Records and City Elections**

**Service Delivery Plan 73602 - City Elections** 

|   | 2006/2007<br>Adopted | 2007/2008 |
|---|----------------------|-----------|
| Activity 736260 - Orientation of Council Candidates     | Adopted              | Adopted   |
| Product: Number of Candidates                           |                      |           |
| Costs:  | \$0                  | \$2,375   |
| Products:   | 0                    | 8         |
| Work Hours:   | 0                    | 32        |
| Product Cost:   | \$0.00               | \$296.88  |
| Work Hours/Product:                                     | 0.00                 | 4.00      |
| Totals for Service Delivery Plan 73602 - City Elections |                      |           |
| Costs:  | \$9,395              | \$466,748 |
| Hours:  | 84                   | 470       |

#### **Program 736 - Public Records and City Elections**

#### Service Delivery Plan 73603 - Management and Support Services

Provide ongoing management and support of the Public Records and City Elections Program by: providing administrative and clerical support services; and providing training and educational opportunities for staff development.

- -Supporting the operation and overall effectiveness of Public Records and City Elections, by:
- -Providing answer point services to the general public,
- -Supporting the administrative needs of professional staff and management,
- -Processing purchase requisitions, POs and check requests, and
- -Maintaining the operation of office equipment and collection and distribution of interoffice mail.

#### **Program 736 - Public Records and City Elections**

Service Delivery Plan 73603 - Management and Support Services

|   | 2006/2007<br>Adopted | 2007/2008<br>Adopted |
|---|----------------------|----------------------|
| Activity 736300 - Management and Supervisory Services |                      | <del>-</del>         |
| Product: A Work Hour                                  |                      |                      |
| Costs:  | \$35,985             | \$37,273             |
| Products:   | 330                  | 330                  |
| Work Hours:   | 330                  | 330                  |
| Product Cost:   | \$109.05             | \$112.95             |
| Work Hours/Product:                                   | 1.00                 | 1.00                 |
| Activity 736310 - Administrative Support Services     |                      |                      |
| Product: A Work Hour                                  |                      |                      |
| Costs:  | \$21,735             | \$20,892             |
| Products:   | 410                  | 391                  |
| Work Hours:   | 410                  | 391                  |
| Product Cost:   | \$53.01              | \$53.43              |
| Work Hours/Product:                                   | 1.00                 | 1.00                 |
| Activity 736320 - Staff Training and Development      |                      |                      |
| Product: A Training Hour                              |                      |                      |
| Costs:  | \$12,126             | \$12,333             |
| Products:   | 118                  | 118                  |
| Work Hours:   | 118                  | 118                  |
| Product Cost:   | \$102.76             | \$104.51             |
| Work Hours/Product:                                   | 1.00                 | 1.00                 |

### **Program 736 - Public Records and City Elections**

Service Delivery Plan 73603 - Management and Support Services

|  | 2006/2007<br>Adopted | 2007/2008<br>Adopted |
|--|----------------------|----------------------|
| Activity 736330 - Special Projects, Non-Election Years                   |                      |                      |
| Product: A Project Completed   |                      |                      |
| Costs:   | \$15,981             | \$0                  |
| Products:  | 1                    | 0                    |
| Work Hours:  | 206                  | 0                    |
| Product Cost:  | \$15,981.15          | \$0.00               |
| Work Hours/Product:  | 206.00               | 0.00                 |
| Totals for Service Delivery Plan 73603 - Management and Support Services |                      |                      |
| Costs:   | \$85,828             | \$70,498             |
| Hours:   | 1,064                | 839                  |

#### **Program 736 - Public Records and City Elections**

Service Delivery Plan 73604 - Preparation of Council-Related Documents and Preparation for and Attendance at Council Meetings

Provide ongoing support of all regular and special Council meetings, by:

-Preparing Council meeting-related documents (consistent with Council policy, City Charter, and Brown Act) including agendas, agenda binders/packets, minutes, digests of actions and public notices, and

-Coordinating pre-Council meeting arrangements and attending Council meetings.

# City of Sunnyvale

### **Program Performance Budget**

### **Program 736 - Public Records and City Elections**

Service Delivery Plan 73604 - Preparation of Council-Related Documents and Preparation for and Attendance at Council Meetings

|  | 2006/2007<br>Adopted | 2007/2008<br>Adopted |
|--|----------------------|----------------------|
| Activity 736400 - Preparation of Council-Related Documents (Agendas, Minutes, Digests, and Notices)                    |                      |                      |
| Product: A Document Prepared   |                      |                      |
| Costs:   | \$126,277            | \$126,072            |
| Products:  | 1,300                | 1,300                |
| Work Hours:  | 1,522                | 1,522                |
| Product Cost:  | \$97.14              | \$96.98              |
| Work Hours/Product:  | 1.17                 | 1.17                 |
| Activity 736410 - Preparation and Attendance at Council Meetings   |                      |                      |
| Product: Number of Council Meetings  |                      |                      |
| Costs:   | \$28,547             | \$29,334             |
| Products:  | 44                   | 44                   |
| Work Hours:  | 340                  | 340                  |
| Product Cost:  | \$648.79             | \$666.68             |
| Work Hours/Product:  | 7.73                 | 7.73                 |
| Totals for Service Delivery Plan 73604 - Preparation of Council-Related Documents and Preparation for and Attendance a | t Council Meetings   |                      |
| Costs:   | \$154,824            | \$155,406            |
| Hours:   | 1,862                | 1,862                |

# **Program 736 - Public Records and City Elections**

|                        |        | 2006/2007<br>Adopted | 2007/2008<br>Adopted |
|------------------------|--------|----------------------|----------------------|
| Totals for Program 736 | Costs: | \$334,979            | \$787,018            |
|                        | Hours: | 3,537                | 3,806                |